

City of Kenyon Strategic Plan 2023-2027

Business District Improvements & Retention

Objective: To continue a diverse group of viable businesses and keep the downtown a place that attracts residents and visitors

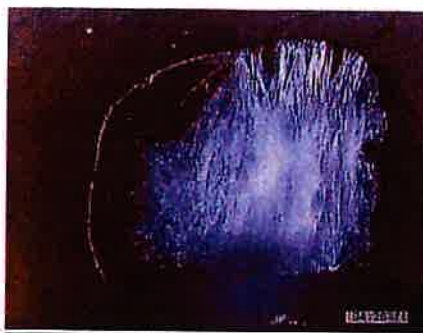
- Continue Facade Improvement Program
- Look at options to increase off-street parking in the downtown area between Red Wing and Spring Street
- Identify business owners that are near or at retirement age and work with them on a succession process that will insure the long-term continuation of core service between businesses in the downtown area
- Work with potential buyers for vacant properties
 - Provide technical assistance and referrals in areas including business plan development, financing, marketing, permits, and others
- Replace Banners where needed.
- Work with potential buyers/renters for vacant properties



Infrastructure Planning & Improvements

Objective: Assess & repair areas of critical current and potential future infrastructure issues

- Continue to annually update and address needs in CIP planning process
- Prioritize sanitary sewer/replacement/rehabilitation to reduce Inflow and infiltration of clearwater into City sewer system and eliminate private sewer mains
- Conduct comprehensive assessment of City sidewalk systems
- Regularly update and continue to follow infrastructure management plan



Depot Park Public Facility

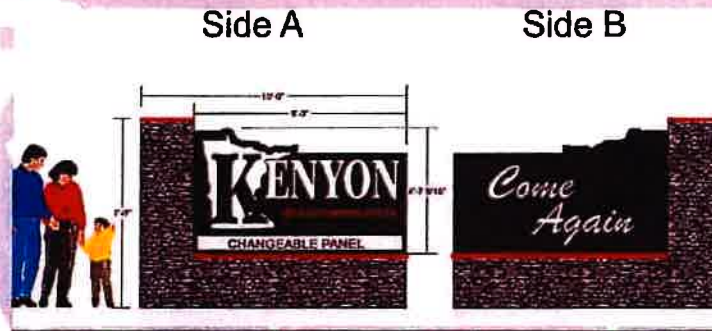
Objective: Provide a high quality park facility to be utilized by the public

- Assess the existing public facility
- Connect with contractors to organize costs based on renovation vs. new construction of public facilities
- Assess current grant or fundraising opportunities for the project.
- Implementation of renovation or new facility

Kenyon Monument

Objective: To provide a permanent landmark at a major entrance(s) to the City of Kenyon

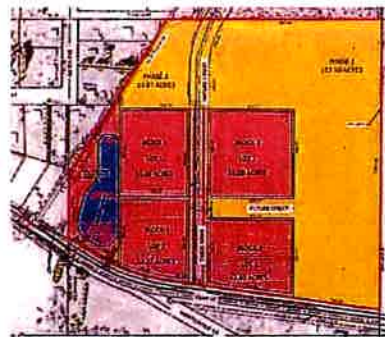
- Assess locations for monument.
- Connect with contractors to organize costs for project
- Assess grant or fundraising opportunities for the project
- Implementation of construction



Industrial/Commercial Park Development

Objective: Develop an area for future commercial/light industrial development

- Marketing site
 - Update/enhance existing signage.
 - Written and online marketing
 - Other applicable items
- Explore Spec Building development.
 - Location
 - Estimates for construction of spec building.
 - Lease pricing for spec building
 - How to pay for construction
 - Implementation



Review Facility needs for City Departments

Objective: To review current and future facility needs for City Departments including Public Works, Police, KMU and others

- Review current facilities, especially the Public Works Department, and KMU
- Identify facilities in need of possible future upgrade, or replacement
- Review preliminary costs and financing options
- Look at current and future Park Facility needs, including trails, and a possible location for a dog park
- Develop a plan that assesses areas for future trails and connection from Trondheim area across the Zumbro River



Relationship Building

Objective: To develop, strengthen and leverage relationships with key public, non-profit and private sector partners and representatives that are in a position to help support the needs and initiatives of the city.

- City Administrator will continue to be involved in community organizations
- City Administrator will meet at least once annually with surrounding and partner public organizations including surrounding townships, Kenyon School District, Goodhue County, and others
- City Administrator and/or Mayor shall meet annually with key businesses in the community.

Work with K-W Schools, KABA, CEDA, SBDC and others to develop a future event in Kenyon that promotes entrepreneurship by partnering technical assistance resources.

